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ARTIFICIAL INTELLIGENCE IN SMART PHONES: A BOON or BANE

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Abstract

The world today is depending upon the smart choices, smart perspectives, smart ideas and also looking forward to lead their lives smart using smart devices in the current scenario. With the help of AI we are driving our lives more in the easier form of the tasks we take up. Smart Phones are one among them which stimulates of human intelligence processes by machines, with the help of smart phones and the usage of the various AI Interfaces by various brands in the markets.

The era of AI has begun in Education, Finance, Law, Manufacturing, Health care to provide better role in providing solutions to their queries.All these AI applications can be a BOON to the end users but at the same time can also be an BANE raising many Security and Ethical Concerns like abuse of AI tools, sophisticated machine learning tools, complications in the issues of security, Self Driven cars (Hackers) and Smartphones Usage and Applications.

AI in smart phones can be as a medium of help to reduce the work/tasks but at the same time it can create lot of issues that could actually damage the Automation Systems due to many ethical concerns.

Keywords: Artificial Intelligence, Automation Systems, Machine Learning ,Human Intelligence , AI ,AI Tools ,AI Applications

Introduction

It is significant with the first comprehend what Artificial Intelligence (AI) really is. As indicated by the meaning of AI in Oxford word reference - Artificial Intelligence will be knowledge displayed by machines.

As machines become progressively competent, assignments considered to require "knowledge" are regularly expelled from the meaning of AI, a marvel known as the AI effect.A jest in Tesler's Theorem says "computer based intelligence is anything that hasn't been done yet. Modern machine capacities for the most part delegated AI incorporate effectively understanding human speech, contending at the most significant level in key game frameworks, (for example, chess and Go), independently working autos, wise steering in content conveyance systems, and military reproductions.

The advancement in AI is additionally bringing relentless outcomes for example destroying employments by the methods for work computerization, one such situation can be found in the Industry 4.0 system, which is these days being used in the car business. Industry 4.0 makes what has been known as a 'brilliant production line' wherein enormous number of robots take forward the entire assembling process with the assistance of digital physical frameworks, IoT and distributed computing.

Problems

AI in smartphones are developing in an incredible speed, sometimes seems to be magic. Researchers and developers possess a strong perspective that speed of AI growth could affect the humans themselves in future.

Humans can be threatened because of AI by few problems like – Threat to privacy , threat to human dignity , threat to safety, human laziness, abuse of AI tools, issues of security, hacking and smartphone applications.

Facts pertaining to the problems

In the year 2018 there were many breath taking innovations in the emerging of new technology that could surprise the humans. At the same time we saw them witnessing many controversies and shutdowns of popular consumer based and enterprise products like Google's Allo, Google +, the US based AI startup Lighthouse, Klout, Facebook's M and many more .

The above mentioned AI projects were shutdown due to privacy issues, security and safety, failures in commercial success , massive data leaks , misaligned expectations , incomplete data sets , wrong algorithms etc.,

Purpose of the Study

This study not only helps us to know about the new advancements of AI in smart phone but also highlights the issues overall for the researchers , developers ,humans .AI can reach up to an unexpected level of making our lives more beneficial in terms of replacing the human efforts with surprising technology . Humans never say NO to new technology and fail to understand the threats as they are excited with the new world of technologies .AI is just booming up in all sectors to render inexperienced services to humans and seeing the future.

Review of Literature

Artificial Intelligence in Mobiles helped in finding the forecasts of smartphones worldwide from 2017-2021. The reason being advancement in technology– AI techniques in smartphones. It also highlights about how AI on smartphone's can remodel people's life loads.

Consumer Choice and Autonomy in the Age of Artificial Intelligence and Big Data explains about the consumer made choices and Autonomous choices in the era of AI having data as a resource. It also focuses on helping the researchers, practitioners, consumers and policy makers to the significance of perceived autonomy in consumer based choice in era of AI.

A Qualitative Research on marketing and sales in the Artificial Intelligence Age speaks about AI revolutionizing marketing and sales. It enables to know the impact of AI in marketing and sales as AI is replacing the sales jobs.

Impact of Artificial Intelligence in Marketing: - A perspective of marketing professionals of Pakistan. The research implies on understanding the AI in marketing and its impact on professionals of Pakistan to improve the performance of business by achieving profitability and competitive advantage.

Understanding the role of Artificial Intelligence in personalized engagement marketing where the role of social media, with the help of smartphone's can help the organization, business to get an personalized engagement with consumers to understand their needs/wants that could satisfies the consumers . This is possible only with AI by observed activities.

Hello marketing, what can Artificial Intelligence help you with? Most of the human jobs are replaced with AI to quick up the speed but at the same time some work to the expectations and some fail. Data Scientists can help formulate predictive models, machine learning approaches that could help them in marketing.

The Augmenting effects of Artificial Intelligence on Marketing Performance where the effects of AI on marketing performance can actually benefit the marketers in providing the solutions to the marketing problems. It's believed that AI could actually provide great value for marketing decision makers.

AI Benchmark: Running Deep Neural Networks on Android Smartphones. The latest achievements in machine learning and AI are highlighted under Android smartphone's. It also analyses the current mobile chipsets which can be potentially used for accelerating the execution of neural networks on smartphone's. This paper also presents the AI Benchmark that compares the performance associated with neural networks on smartphones.

Human Activity recognition with smartphone sensors using deep learning networks highlights the neural networks for human activity using smartphone sensors. The AI/ ML features to the Smartphones hello the humans to know the activities performed with the help of sensors embedded in the smart devices. These smart features can help the humans to record their activity and also can keep track on their fitness, health, sports etc., with the help of powerful sensors in the smart devices.

The promise of Artificial Intelligence driving innovation in the public and private sectors is discussed with its facts and uses. How transformation happens in one individuals life seeking various services like education , energy , environment , Health care , Industrial Operations , Consumer Convenience , Disaster Prevention and Response , Social Good , Public Safety and tell how AI is foreseen in coming days.

Health Care and Social Services

Public Sectors can become more smarter by developing an image analysis algorithm for preventing vision loss in diabetes patients , a machine learning system capable of predicting schizophrenia by analyzing speech , AI analyze large amounts of oncological data figuring out how to prevent pancreatic cancer, Anti scopes using AI neural network to diagnose malaria etc., and various social services.

Justice and Policing

AI is having the potentiality to be applied in public justice and policing. AI is being researched as a public safety resource with the help of AI application – facial recognition which is now accessible in both public and private sectors which could help in the individual identity recognition.

Border Services

AI is following the leap forward innovation for the border services.AI technologies are helping to advance more from their former roles of backend systems to prime position in digital enterprises and doing the same in digital public services. The new data systems can help the border agencies to react faster to the challenging behaviors at the borders.

Agriculture

AI in agriculture can revolutionize in the methods of agriculture which could help the countries to be called as agrarian economy . Autonomous indoor farming system using network sensors and machine learning with the help of AI and ML algorithm monitoring crops and also warns farmers using networked cameras as soon as a plant gets sick, forecasting of crop yields from spaces through deep learning image analysis software to analyze satellite photos of farmland to forecast the crop yields ,identifying weeds using computer vision algorithms in the crops , sorting of vegetables made easy by the farmers trained systems computer vision algorithms etc.,,

Business Operations

Most of the private sectors are in the verge of of using better AI and ML technologies in their business operations. Few examples of how AI can be used are- IBM has created ML tool called Deep Thunder for the weather analysis, learning hours to keep customers happy with the help of a tool called Satisfaction Prediction to know whether there customers are happy by the customer service interactions, reduction of gender bias in the workforce using natural language processing and machine learning. AI is also used in automating office assistants, AI and ML making customer support multilingual with the help of language transaction tools et.,

Consumer Convenience

AI has already started its actual job by detecting the location of an individual with the help of smartphones used and tells you the nearest convenient different types of services available in that location.

Consumer Convenience can happen through deep learning for finding the right restaurant, AI developed smartphones applications can help the users to specify financial goals and can help with efficient spending patterns to have enough money for upcoming payments. Machine Learning features can help the users to record the most visited or searched pathways and helping the consumers by their choices.

Education

The area of education has its own recognition for using AI and ML access to education today which wouldn't be so easy if there wasn't a feature called AI. Personalizing the math classes through teacher advisor applications, predictions the student dropouts on the on the basis of students evaluated fats, automated teacher assistants Solving the doubts of the Students through online courses – chat box etc., Learning new languages is now easy with the help of language learning software featuring AI and ML, helping students to give an feedback in real time with the help of a tool called Revision Assistant which uses ML.

Smart Mobility and Transportation

In today's scenario smart mobility and transportation are the backbones of the modern economy for both domestic, international trades and also for the public mobility and transport services. With the help of AI the public transportation can now be Autonomous.

Smartphone Applications can help to access the services of these self-driving public shuttles, self-driving Taxi's by Uber in Pittsburgh helping the passengers to drive around the city pick and drop off autonomously, Autonomous trucks, Automated parking using computer vision systems to analyze they truck parking lots etc.

Implications of AI

A new era has begun for AI and it's applications in various areas/fields. AI is rapidly advancing in all areas to deliver the new experience. The two sectors of the market categorizing them into Public Sector and Private Sectors have started to imply AI.

Few countries have already implied AI successfully in their administration but face lots of issues in terms of collaboration with universities, efficient policy making, public decisions, and private companies. Public Sectors can make use of AI technology in a wider sense. With the help of chat box ,sensors, Data Analytics , Drones etc., Let us understand more how AI is helping the different sectors in creating a new world of technological experience.

Conclusion

AI is getting a remarkable change in the private and public sectors driving many new innovations year by year. AI and ML have created a positive benchmark in all areas and its applications and to see much more.

This study helps to understand the smartness of phones with AI, ML features and tools benefiting the activities/ performance of an individual. Smartphones are ahead with AI technology in transformation and influence together for greater new experience. The smartphones having AI technology can boost up the sales in turn the economy will also boost up to an greater extent leading many developmental changes in many areas.AI influence can reach up-to be a greater mile stone as AI will be creating 58 Million net new jobs by 2022 accelerating the development and adoption of AI in smartphones and many other areas is a good thing to make lives more simpler.

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