

Language and Deviation in Modern Communication Perspective

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***Abstract**---Modern communication media has remarkably formed perspectives of modern people, especially their language. The world has recently embraced enormous multimedia communication network age to be meant as a set of sharable messages ubiquitously. It leads to service enhancing trend which turns users – in this term are modern-age people—who suffer from great amount of information through various communication media. By simplifying the information acceptance, people receive consequences of novelty characteristics. It involves norms and behaviors which formerly regulated them; and by this consequences, deviations slightly emerged along with their dependency of communication media. The deviations generated from the modern communication media have various model; includes culture, language and social behavior. Those deviations scopes are mental deviation, which leads to verbal behavior caused by the inserting slang words (swear words) as popular language used in modern communication media; as it could be seen on television, cinema, social media and many other communication media which especially has an integration to internet. The second scope is symbolic deviation which covers emotion, sentiment and motivation of purposing criminal activities. This research methodology focused on observing behavior of people (users) who consciously felt some changes on themselves during they activity in modern communication media. Based on the research and observation to 30 participants who regularly access communication media through their gadgets, the language deviations were commonly found in several forms. First, they experienced situational deviation which leads to rebel, adolescent revolt and communicative matter. Second, the negative deviation which includes primary or temporary behavior deviation and secondary deviation which later becomes daily bad behavior.*

***Keywords**---modern communication, language, deviation*

I. INTRODUCTION

Integrated modern communication media becomes primary needs; and it emerged gradually from very simple concept to the massive connected media to fulfill the human necessity nowadays. Students on every level of education have been familiar with recent technology and particular applications which support them in learning process. Later on, people tend to be dependence of information; as for communication, entertainment and even criminal acts. Regarding to this condition and fact, modern communication media turn to be complementary source for learning process especially for students, yet the primary function has a bias line. ^[4] For as it observed, students are barely vulnerable to the both effects of media communication, later on it will be defined as social media. It brings up the deviations in every level of their living; as in

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how they talk, interact, socialize and text. Human deviation behavior—in *this research is limited to university students*—leads to sociology perspective. It is equal to the economics behavior, politics behavior, religion and education behavior. ^[15]

Norms will be dissimilar from one to another place; yet they vary from every social groups within period of time. Norms form every aspect of human living to be equal and admitted by the group. When some people break the norms rule, they will be considered as deviances. Culture shapes the existence of norms in social group; then human interaction can be well-organized by the context of culture. By this statement, this research means to connect sociology and culture in one similar frame for being a tool of observing and finding the result of modern communication media to the students (deviance) in recent age. ^[5] Internet has connected people all around the world conveniently; for as they had been isolated in a very tiny environment which led to less-information acquisition. Larger geographical coverage in communication form social group that push their different identities and behaviors to the next level. ^[1]

Recent environment emerges a possibility to grow sense that communication media serve inverted opportunities for their (users) behavior. ^[10] Internet develops flourish in all aspects; and by that fact, many kinds of deviances that can afford simply from using internet regularly. It starts with self-harm groups or community or simply categorized as bullying; and it ends with cyber-terrorism to cyber-crimes. It emerges through verbal harassment to particular person or group that might lead to worse effect, such as depression and suicide. In line with the condition of internet usage deviations through cultural context, including language use, perspective and life-style. According to the participants, they regularly equip themselves with gadgets. And they admitted that their behavior is more and less influenced by the contents they received from their gadgets. they also involved to some virtual environment which allowed them to be their “alter-ego” inversely changed from their real condition.

By this condition, this research was conducted to find out how many deviations caused by integrated modern communication media, especially from social media; yet it wasn't applied to the academic learning method but to their behavior changes regarding to cultural point of view. The internet exposure recently showed the effect to their language shift (in use) to their daily life. Moreover, language has several parts including sounds, words and also sentences. It is precisely obvious that when people understand a language, they will comprehend the sounds and the whole rules covering those combinations. ^[3] The society, in fact, is experiencing a transformation, by the fast or slow way. It refers to the form of social life, from simply a modest to a complex form. As in the phrase that in this world there is nothing immortal, except the change itself eternal. The transformation formed itself to be something that independently important in society. ^[14] Social deviations commonly contain the emergence of acts that are rejected socially, but sometimes they are not always. A girl who likes pink now is considered normal. If he lived in England in Victorian times, he was considered a deviant deed because pink was the masculine color of the day. Women who like the color pink in the Victorian era are examples of forms of social deviation. Basically, globalization leads to the process of spreading new components, especially those that concerning information globally through recent electronic media. Yet, it can also be interpreted that globalization is the loss of space and time limits due to advances in information technology. A process of community order that is global and knows no boundaries. Globalization is essentially a process of ideas that are raised, then offered to be followed by other nations that finally arrive at a point of mutual agreement and become a common guideline for nations throughout the world. The emergence of the information age and globalization will certainly have an influence on the life of a particular social group. These social influences are like two sides of a coin, where one is a positive influence and the other is a negative influence. With the presence of information technology that is developing so rapidly, it will certainly have an influence on the life of a country, including Indonesia. Similar to the conditions of other countries, Indonesia certainly has two sides of influence caused by developing information technology. This refers to the existence of a contemporary development that

has an influence in encouraging the emergence of various possible changes in the world (both in the real world, especially virtual) that will take place. The most visible effect of information development is the loss of obstacles or obstacles in terms of the delivery of information; all information becomes very open, interdependent with each other and of course excessive addiction. In a way, this has brought a new perspective on the concept of a "World without Borders" which has now become a reality and greatly influences cultural development and brings new changes. This will eventually form a new order or a more united life because it seems as though there are no geographical, economic or cultural boundaries. All elements in society will become biased and certainly uniform towards a standard that is brought about by the development of information technology. Sophisticated technology both in terms of communication and information, will be a way of cultural exchange to the difference in economic relations, social, and all things internationally between countries in the world regardless of boundaries, social status or development in it. A wide range of conditions can influence the manner in which we use language. Utilizing innovation may do this - as we may note from the way that a few speakers respond to a writer's receiver, or a challenge to leave a message on a phone replying mail. Be that as it may, we ought not assume that, without such evident innovation, individuals talk in an unbiased and "characteristic" way. Though previously, a few sorts of formal or logical talking were viewed as commendable, and social discussion less all around respected, so now we can commit the contrary error, and accept that unconstrained discussing an unstructured kind, utilizing numerous non-standard terms and developments, is by one way or another increasingly normal or true (and deserving of study) than progressively controlled or reluctant articulation, utilizing standard structures.

II. LITERATURE REVIEW

The universe of reconnaissance, which is changing each day in the United Kingdom, and in the United States also as the world, has seen uncommon alteration as of late. State social control has likewise been fused into reconnaissance. Drawing on models from the body check framework for national security and improvement control at air terminal or cameras on cost ways/avenues/traffic lights, all are segments of observation forms. In this next area, I will exhibit the scope of immediate and circuitous consequences for social control and aberrance of observation frameworks. As laid out by Marx, in a built society, the goal is to diminish or restrain aberrance by controlling the physical and social condition. [7]

Based on "The Culture of Surveillance; Discipline and Social Control in the United States" taken a gander at the manners by which individuals are progressively checked and controlled in regular daily existence. For Staples, the outcomes of social control can be noticeable and justifiable and can happen because of utilizing even very basic observation cameras. [12]

Society, way of life, recreation times, work, wrongdoings, and degenerate acts have been formed by innovation. Media have likewise figured out how to obtain questionable points and exceptionally delicate structures. For case, the media can make sentimental hysteria inside a general public by introducing mutilated photos of specific gatherings, which can bring about dread. [6]

In the theory The Structure of Social Action, it is said that people have internal options acting in social circumstances. The idea of voluntarism has suggestions for psyche, mindfulness, and dynamic that are impacted and restricted by values, standards, thoughts, social circumstances, and items other society. In the hypothesis of *voluntaristic* activity, there is three parts of "unit of activity". The specialist (entertainer) attempts to figure it out its motivation in a circumstance when material conditions and ways are permits used to understand these destinations. [9]

In a framework, there are social activities or social structures that are absolutely useless or even in opposition to the reason for the arrangement of relations between capacities, outcomes, and expectations with presenting the idea of show and inactive capacities. The distinction in light of the nearness or nonattendance of force in it. What's more, capacities and dysfunctions depend on the idea of the outcomes for social frameworks, for example regardless of whether they have positive or negative effects. Social organizations don't generally work for social frameworks, even some of the time social establishments have outcomes of broken results. [8]

Not all nations assimilate globalization similarly. It is plainly obvious that the investigation of how individuals of various social orders take part in globalization and how they face the choices offered through a world as genuine and as virtual, as the one made by innovation, is of specific significance. This present reality is as of now turning into a world enrolled and fortified through the Internet. Our crucial encounters are shared rapidly furthermore, some way or another we are protected by others in what we do and with what we bargain with. [2]

The entire world is engaged with a sort of mechanical globalization. The Internet these days can be considered as the "infection" that has vanquished the world, beginning from kids to the older. It becomes widely infectious when the users attach to the similar technology platforms, which lead them to have similar deviance of standard norm and rules created by the system on that platform. [11] And today's people turn from the internet society into the mute society, since they strict to the same rules contained in the internet they daily access; and that's the new order of social deviant that is formed recently.

III. RESULT AND DISCUSSION

For the people of teenagers, utilizing the PC as an approach to communicate in the most extraordinary structure carries as a conventional way. They want to balance social force by building a general public with something that could well be called Byronic - a conventional sentimental feeling of joy that was blended in with disobedience, in the feeling of articulation and singular imagination, however that sometimes it could influence different individuals of the general public. [13] Innovation is the use of science to address the issues of day by day life, from chasing apparatuses and rural advances, to manual and electronic methods of registering, to the present tablets and cell phones.

Deviant behavior in modern society

In the term of a transitional society, for example in Indonesia, an advanced demeanor yet enlivens a huge piece of the network. On by and large individuals have not maintained high disposition of control, polished skill, efficiency, sportsmanship, and duty, furthermore, look after trust. Nonetheless, demeanor independence, commercialization and debauchery increasingly predominant in individuals' lives. Society is simpler to acknowledge and expend outside items just as attempting to fulfill for his entire life's needs with all methods and absence of ethics. These activities bring forth frames defilement, arrangement and nepotism. Cases which shows up around defilement around government officials which is overflowing in today is marvels that show types of conduct veering off from present day society.

The emergence of new network society

The social embeddedness of data web designing has been realizing uncommon changes of society. Some experts contended that new data innovation as a material culture is a socially implanted procedure, not as an exogenous factor

influencing society. It is to state that the data web designing itself suggests the ascent and advancement of new system society. By the turn of events and across the board uses of the web, the present the internet redesign has broken the institutional limits among nations. This doesn't imply that old geological order is gone, however that topographical chain of command is rearranged along the first request. For instance, cross-territorial exchanges in worldwide urban systems are moving from conventional transport and the travel industry to data the internet, establishing new topographies of centrality.

Customary miniaturized scale sociological hypothesis endeavors to show that people develop through learning also, training. Be that as it may, this development is currently the shared web based learning, and individual jobs are somewhat recognized through data organize. As indicated by a poll study of school understudies in Anhui Province, their social self-assessment has the best effect on the on the web learning inspiration, and the least compelling is the online amusement conduct.

System on web is "the result of what the data innovation has been advancing the advancement, separation, mix and augmentation of innovation and related foundation, standards furthermore, qualities to fulfill human needs. New system society is a universe of social rebuilding, which is comprehensively reflected in social association and social group level and whose systems administration advantage is that it beats customary informal organization's awful acting in activating assets also, concentrating these assets on the execution of a given assignment.

The social problem occurred

New system society triggers vulnerabilities and potential outcomes incredibly developing, so hazard has become its interior constituent component. At the end of the day, arrange society is basically a hazard society, or "hazard society of system". We will in general separation the social issues of system into the social disorder and the social abnormality composed. The social embeddedness of data web designing achieved the neighborhood. Disrupted disarray or turmoil that has not the general effects on the social structure. We call this as the confusion composed social issues of system, which can be separated into the confusion of individual and the disruption of gathering. In the disruption of person, the system entryway occasion of 1990th borne youth is the most run of the mill. As with the complication of gathering, the system gathering occasion is "an occasion where various Internet clients for a particular reason around the hot issues, distribute and bring basic feelings to a great extent in people in general area, and afterward influence the reality.

The inequality in technology

Similarly, as with any improvement to human culture, not every person has equivalent access. Innovation, specifically, regularly makes changes that lead to ever more noteworthy imbalances. To put it plainly, the hole gets more extensive quicker. This mechanical separation has prompted another emphasis on guaranteeing better access for all. There are two types of innovative definition. The first is differential class-based access to innovation as the computerized partition. This computerized isolate has prompted the subsequent structure, an information hole, which is, as it sounds, a continuous and expanding hole in data for the individuals who have less access to innovation. There is nobody method of partitioning innovation into classifications. Though once it may have been easy to group advancements, for example, machine-based or sedate based or something like that, the interconnected strands of innovative improvement imply that progression in one territory may be duplicated in many others.

The globalization of technology

It is affected in huge part by innovative dispersion, the spread of innovation across outskirts. Over the most recent two decades, there has been fast improvement in the spread of innovation to fringe and semi-fringe countries, and a 2008

World Bank report talks about both the advantages and progressing difficulties of this dissemination. As a rule, the report found that innovative advancement and monetary development rates were connected, and that the ascent in mechanical advancement has improved the circumstances of many living in supreme destitution. Similar examples of social disparity that make a computerized isolate in the West likewise make advanced partitions in fringe and semi-fringe countries. While the development of innovation use among nations has expanded drastically in the course of recent decades, the spread of innovation inside nations is altogether more slow among fringe and semi-fringe countries.

Emerging Digital-Sociology

Basically, digital sociology developed as a reaction to a specific publicity – in industry, news, media, government, and the college – about how 'new' advanced information would change methods of knowing society. Be that as it may, advanced human science additionally offers a choice to limit meanings of computerized social research. Some characterize the new 'computational sociology' as basically a type of information examination. On the other hand, computerized sociologists are focused on examining a far more extensive arrangement of connections between information, individuals, advancements – and much else other than – which flood, surpass and don't "fit" inside the basic anecdote about the new types of information investigation replacing old social research strategies, similar to reviews or hands on work.

IV. CONCLUSION

Advancement innovation in this data age the quicker and quicker it is demonstrated by the advancement of media communications innovation which bringing about the development of a worldwide economy. Mechanical advancement is indistinguishable from the modernization procedure that struck at everywhere throughout the world, both in created nations what's more, in creating nations. All in all, the procedure of modernization can be gathered into two sorts, financial and social modernization. Second sort the modernization that brought change society of conventional structures the straightforward thing to be a urban culture intricate and confounded.

Moreover, in light of the Theory of Social Learning, we can clarify how globalization and nature encompassing adolescents impact their learning and conduct. Individuals gain from one another and mirror the educated approach. Young people ought not just learn from the conduct of others, yet ought to likewise perceive the outcomes such conduct can bring.

Social and ideological inclinations are not by any means the only dangers of media globalization. Notwithstanding the danger of social colonialism and the loss of neighborhood culture, different issues accompany the advantages of a progressively interconnected globe. One hazard is the potential blue penciling by national governments that let in just the data and media they feel serves their message.

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