

# Impact Of Social Networking Sites On Secondary Students For Achieving Sustainable Education

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## **Abstract**

*The word Sustainable Development Goal comprises of seventeen global goals which is formulated by United Nations in order to transform the world into a more sustainable future which will at the end lead to a more prosperous, happy and healthy life and letting the shape of the future into a better one. Today, the world is facing with serious issues and challenges such as the natural resources are declining day by day, irregularity in climate change, increasing pollution, hunger index of our nation is rising with each passing day, quality of education has to be improved and updated according to need of the society as well global need. When we take a view on our environment, our ecosystem has now been totally disturbed. People are so busy in upgrading themselves and adopting new science and technologies that we are forgetting that we are playing with our mother earth and disturbing the balance of human- cycle. While the world has been moving towards deterioration and it is today necessary to pay attention on these issues and major steps should be taken to eradicate these issues. The paper will further discuss about the importance of Social Media and how it is accomplishing the major goals of Sustainable development in education. The goals can be fulfilled with the help of using Social media as it is today's most powerful tool to achieve something in order to bring a change in world. People now are totally dependent and feel friendly to use these technologies, government is also running so many schemes so that every students get all the necessary resources to attain high quality education whether they are living in city or remote areas. Thus, social media is very good medium nowadays in spreading awareness and necessary information to everyone within few seconds. Thus, social networking sites are important tool that helps in fulfilling sustainable development and spread more knowledge regarding these goals.*

**Keywords:** social Media, Sustainable Development Goal, Quality Education, ICT, Environment.

## **INTRODUCTION**

As the world is shifting towards a new paradigm and day by day our nation is progressing into a better nation. This has been made possible with the process of Development. It is a gradual process which results in the progress of society, growth among individuals and change in positive way which brings benefits and improvement in various areas which could be environmental, economic field, social, physical or it may also be in demographic area. The main purpose behind the development is in increasing the quality of life and raising the standard of our population, and also creating and expanding the skills of local people who live in backward areas and villages and also to provide opportunities for them in employment sector. When a country, nation, city or society is developed, the process could be seen and the results proved to be useful. May be it won't come immediately but after certain period of time, it definitely will bring a change and improve the condition and quality of life. The main purpose of framing sustainable development goal is to bring peace, prosperity, and healthy life to live on earth at present and also in the future. For attaining this, all countries are collaborating with each other with a wish and also a desire to fulfill this goal and mark success after attaining these seventeen goals. The following goals are formulated in a way which focus on to remove poverty, reduce hunger –index, provide a healthy life and a good well-being, maximize quality education, promote equality among all genders, to make aware people about cleanliness, hygiene and sanitation, promote green energy, rise and growth in economic sector, care about life on land as well as under water, to promote peace, justice and build strong institutions, make aware people and making responsible for production as well as consumption. The goals are so inter-related with each other so that if one gets affected the result of that effect will be seen on other goals too. These goals will lead the country and also the world to a progressive and positive change without harming and disturbing natural resources and our green and clean environment.

## **Need to imply Sustainable Development in our lifestyle-**

There are certain objectives which fulfill the needs of Sustainable Development which includes progress in social life, to protect our environment, necessity to conserve our resources and certain growth in economic area too and at present time

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the country is facing many challenges and issues which needs to be resolved. Every individual present on the earth has the right to live a good life. Everyone is struggling to fulfill the basic needs which are food, water, clothes and shelter but today the world is facing from scarcity for the basic needs. Several people are roaming here and there unemployed, in many places today also gender inequality has been seen and practiced. Cities are becoming so polluted and natural greeneries are been removing continuously in order to build tall building, corporate, offices, malls and they don't have idea that by doing this they are affecting the environment and are responsible for climate change. Due to all such circumstances it is the need of hour that certain steps should be taken fir improvement and positive changes in India. Quality education is a most important weapon through which we can solve many issues and can bring a suitable change in the way we want. Therefore, implication of these goals of Sustainable development is more important.

### **Importance of Social Networking Sites in promoting these Goals**

Use of social media can play an important role in raising awareness about the sustainable development goals. Social media usage portrays a crucial role in making every individual to educate them, building a good circle of communities and make the members of the society conscious about the importance of sustainable development is implications and helps in encouraging people to follow all the actions that are formulated in order to bring change and to make our future sustainable. Social networking sites are the most common and used widespread as a means by which the users can communicate in all the issues such as political, cultural, social, economical or whatever which is trend. Social media is powerful tool to communicate, exchange and sharing of ideas. One can discuss any topic no matter where he is around the world. Through media we can make aware about the importance of sustainable development goals which will be easily implemented in country as it can create more and more better understanding among everyone.

### **Social Networking Sites & Quality Education:-**

Today Social Networking platform and technology has become an integral part of the life and it has been entered in the education sector too. Educational Institutions has now been upgraded to the next level where every teacher and students feel friendly to use computers, attend online classes, discussions and there are many educational channels which are running online and students have got on advantage that they can achieve education even if they don't have enough money to pay fees. Technology has brought a big chance in the field of education. The use of Social media in this sector will enhance the quality of education. With the means of providing education we can fulfill many aspects of Sustainable Development Goal.

1. Through Education we can reduce the rate of Poverty in India. Giving more and more education, an individual will be able to earn for living their livelihood and run the house happily. It will be only possible through education that an individual may get a degree, and in further go for a job, run a business, make his new startups as education leads to creativity and people strive to attain success in their community.
2. By educating people we can also remove hunger from our Society. Education brings many values in a man such as kindness, humbleness, empathy, feeling of help of each other. Thus an educated person by educating other people will help in earning and with that earning they can run their family members. By means of education we can make aware other people to and provide platform through which they can run their livelihood.
3. Education is the most important platform which helps to improve other sectors and solve issues & problems. Education helps to maintain good health and it teaches to be a good human being with good moral teachings & social values.
4. It helps to give information about proper health, what to eat in our diet and what steps should be taken to maintain healthy life. Education is a tool through which people are able to differentiate between good & bad, right & wrong and how to behave with each other with a good manners.
5. Gender inequality has only been removed by education. Education has played a major role to eradicate this taboo from the society. Now there is no difference between boy and girl. Both are given equal rights, equal place in the society. Girls are now working in the every sector and the society doesn't discriminate between gender. Now, transgender have been equal rights and laws to live in our society and this has been possible due to education.
6. Though education is a means to remove obstacle and fulfill the goals, social networking sites has played a major role in achieving the above following goals. Social media has provided several platforms through which we can give education to many people at the same time. To give education and implement these goals among people has only been possible through Social media.

### **CONCLUSION:-**

We can conclude that development is necessary and it brings positive change in the society. With the help of Social media in education can remove many hurdles that were coming in ancient times. We are living in 21<sup>st</sup> century where there is no discrimination done between girls and boys. Several laws & orders have been framed raise women empowerment. Many schemes have been introduced for villages too so that everyone should be aware of their rights, hygiene, & poverty and this all have been possible due to education. The more youth will be educated the more they will help in fulfilling the conditional to accomplish the goals of Sustainable Development. With the usage of Social media we can spread information, share ideas, and give knowledge to each other. It is a good medium to connect Organization, Institutions,

Communities, Teachers, Parents, students on a single platform. The Social media websites may be also helpful in marketing, advertising; promoting as well as it will help in motivating youth students to achieve sustainability.

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