The reality of strategic renewal in enhancing the strategic sovereignty of the managers of sport federations

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Abstract

The study aimed to identify the relationship between strategic renewal and the promotion of the strategic sovereignty of the heads of sports federations. Business, opportunities, as for the measure of strategic sovereignty and its dimensions, competitive pressure, sphere of influence, and competitive formation. And he identified the research problem by studying the reality of strategic renewal, and the ingredients And the capabilities of sports federations to contribute to achieving strategic sovereignty in light of sports competition and entry into the era of globalization and the establishment of profit-making institutions as well as sports investment, as a sample was deliberately chosen from the heads and members of sports federations, numbering 118, and the researcher used the spss statistical bag to interpret the results and found a relationship Significant correlation between search variables. **Keywords:** reality, strategic renewal, sport federations

Introduction

The shift in sports management from managing institutions to managing with a strategic vision is considered to open new areas and horizons in sports leadership, and this requires all workers to enter as competitors, and these changes and developments in many areas of sports, especially sports federations, that sports federations in the country are like other organizations Which has become necessary to work in keeping pace with developments and the wave of rapid changes and transformations that occur in sports, as attention has been directed to economic growth and preservation of the results of sports federations as well as profits, but all this is not sufficient to achieve strategic sovereignty in light of competitive economic and environmental changes and transformations, which put federations It faces great challenges in order to grow, maintain its reputation, provide the best results, and impose its influence, as it is necessary to adopt concepts and methods that help to maximize resources in new growth as well as invest its current resources, as strategic renewal is what achieves these aspirations according to which goals are set and plans are drawn, so Strategic renewal receives great attention and its role in the success of sports federations and bringing about appropriate change according to a strong strategic vision to benefit from all that is available to them. The strategic renewal at the present time is one of the methods that many sports federations in the world as well as the Arab countries rely on because of its impact on improving and developing the administrative skills

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of sports leaders and the reflection of these developments on sports. The strategic sovereignty is one of the most important things that the heads of the federations seek towards the members of the federation by following modernity and diversity in these administrative methods and leadership behaviors because of the benefit in the effectiveness of the performance of the sports union. Their capabilities, administrative and intellectual, and the performance efficiency of the heads of sports federations is represented in their ability to complete all the tasks and duties that the federation is associated with with high efficiency by exploiting all the capabilities of funds and members. Therefore, the importance of research emerged in the researcher's quest to reveal the reality of strategic renewal in promoting strategic sovereignty, which accompanies the process of modernity, and to know the extent of their possession of the future vision and how to manage sports federations.

Research problem:

Strategic renewal is considered one of the important and new topics, and the feasibility of renewal in light of the current capabilities of sports federations is an urgent need. Relying on resources from the state is no longer sufficient and meets ambition, and this requires serious and real work in conducting the process of strategic renewal and searching for capabilities to bring about real radical change. The sports federations are facing an urgent need to conduct a strategic renewal process and work on it to provide a special capacity.

This requires new innovative thinking, but it also carries some risks, so the problem of the study emerged through the following questions:

- The role of strategic renewal and strategic sovereignty in sports federations?
- What is the relationship between the dimensions of strategic renewal and the dimensions of strategic sovereignty?
- What is the impact of strategic renewal on strategic sovereignty in sports federations?

Research aims:

- Building and applying a measure of strategic renewal in sports federations.
- Building and applying a measure of strategic sovereignty in sports federations.
- Identify the relationship between strategic renewal and strategic sovereignty in sports federations.

Research areas

- Human field: Presidents of sports federations in Iraq.
- Time range: for the period from 6/11/2022 10/4/2023.
- The spatial field: the headquarters of the sports federations and the representatives of the Olympic Committee.

Field research procedures:

Research Methodology:

The researcher used the descriptive method using the survey method and the correlational relationships, due to its suitability to the nature of the research.

Research community and sample

The researcher identified the research community represented by the heads and members of the sports federations, so the research sample was deliberately chosen, which was represented by the study community, which was represented by (152) members of the sports federations.

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While the construction sample included a sample of (100) members, while the application sample included (40) members.

Methods, devices and tools used in the research

The methods included : Arabic and foreign sources and references, questionnaires of experts and specialists for the two scales of the study, data dump forms, as well as the two scales used. The devices and tools used included: a computer (HP), a manual electronic calculator, and a program.

Field research procedures:

- Building a measure of strategic renewal of sports federations.
- Preparing a measure of the strategic sovereignty of sports federations in Iraq.
- Steps to build two search criteria
- Determine the purpose of the scale
- The aim of building a measure of strategic renewal is the extent to which the heads of sports federations have a vision for the federations and how to manage them.
- The aim of building a measure of strategic sovereignty is to identify the extent of efficiency in the performance of these heads of sports federations.

Determine the dimensions of the two scales

Strategic renewal: by relying on sources, studies and research in sports management, as the measure of strategic renewal consists of 4 dimensions (exploration, entrepreneurship, investment opportunities, Leadership).

Strategic Sovereignty: by relying on sources, studies, and research in sports management, where the measure of strategic sovereignty consists of 3 dimensions, which are (area of influence, competitive formation, and competitive pressure).

Preparing the initial formula for the two scales: It included several steps :

First: Preparing the scale items and determining their validity: By relying on relevant literature and studies, the researcher:

Strategic innovation scale: The researcher prepared 34 items distributed (9) exploration items, (8) entrepreneurship items, (8) investment opportunities items, (9) leadership items, and after collecting expert responses by relying on the value of (Ca2) Two items were excluded from the leadership exploration dimension, and one item from the entrepreneurship and investment opportunities dimension, while the rest of the items obtained complete agreement, so that the scale in its initial form contains (28) items distributed by 7 items for each of the four dimensions.

Strategic Sovereignty Scale : The researcher prepared 24 items distributed by (10) items of influence area, (10) items of competitive formation, (4) items of psychological pressure, and after collecting expert responses by relying on the value of (Ka 2), two items were excluded after The area of influence and one paragraph of the psychological formation, while the rest of the paragraphs got complete agreement, so that the scale in its initial form contains (20) items distributed by 8 items for the dimension of the area of influence, 9 items for competitive formation, and 4 items for psychological pressure.

Second: Determining the style and wording of the items of the two scales: The researcher relied on the modified Likert five-point method in formulating the items of the two scales (strategic renewal, strategic sovereignty), which in turn is similar to the multiple choice method, as it provides the tester with a position and asks him to determine his answer by choosing an alternative from several alternatives to it. Different weights, in addition to that, in order to reduce the possibility of falsification of the testers' answer, the researcher took into account International Journal of Psychosocial Rehabilitation, Vol. 27, Issue 01, 2023 ISSN: 1475-7192

this by not mentioning the name of the tester, and the possibility of being confident that the answer would be in complete secrecy. There were five alternatives for each paragraph, as shown in Table (1).

Table (1)

Answer alternatives and correction key for paragraphs of the two research scales

Т	paragraphs	Totally agree	I agree	neutral	I do not agree	Totally disagree
1	paragraph	5	4	3	2	1

Third, preparing instructions for answering the scale: - The researcher set special instructions to clarify how to answer the items included in the two scales, as these instructions were prepared to be clear, easy, and understandable. Really meets laboratory requirements.

The exploratory experiment: - The researcher conducted the exploratory experiment in order to identify the clarity of the paragraphs included in each of the paragraphs of the two scales of the research (strategic renewal, strategic sovereignty) before carrying out the main experimental procedures, where all the paragraphs were clearly represented, although The average response for one scale ranged between (15-20) minutes.

The main experience:

Application of the two study scales on the construction sample

In order to carry out the process of verifying the objectives of the research, the researcher applied the two research measures on the building sample, which numbered (86) presidents and members of the sports federations in Iraq, as the researcher stressed the need for the members of the building sample to adhere to reading the instructions and paragraphs accurately and answering truthfully and honestly about all the paragraphs of the two measures. This took place during the period from Tuesday corresponding to (1/3/2023) to Wednesday corresponding to (2/4/2023.(

Correct search parameters.

After applying the two scales on the building sample, collecting the forms and extracting the total scores for it using the correction key, which is the correction key (5-1) for the positive paragraphs prepared for this purpose, and the total score was calculated on the basis of the sum of the weights of the answers for the scale items, which amounted to (28) paragraphs for the strategic renewal scale. With regard to the strategic sovereignty scale, which has 20 paragraphs, then the researcher collected these scores to find the total score for each dimension and then the total score for each questionnaire using the correction key prepared for that.

Statistical description of the two scales of the study

Table (2)

Statistical description of the responses of the preparation sample for the two scales of the study

the scale	Arithmetic	standard	Mediator	torsion	highest	lowest
	mean	deviation	Wiedlator	modulus	score	score
Strategic	120 610	13.87	126	0.856	128	83
renewal	120,010	13.02	120		120	05
strategic	78 152	8 68	83	0.695	01	61
sovereignty	70,452	0.00	03		91	01

Statistical analysis of the two scales of the research

Discriminatory ability (the two end groups) of the two search scales:

As it was verified by the researcher of the ability of each paragraph of the two scales of the study, its ability to distinguish, by relying on the use of this method for a sample of statistical

analysis, which numbered (86) heads and members of the members of the sports federations in Iraq, as the discriminatory ability was calculated after The researcher collected the questionnaires in descending order, and then the researcher chose a percentage that constitutes 50% of the total number of the questionnaires. What represents (43) questionnaires was chosen from each of the upper and lower groups, and the process of calculating the discrimination coefficient for each of the paragraphs of the two study scales . (28) items for the scale of strategic renewal, and (20) items for the measure of strategic sovereignty, as it was done by using the T.TEST test for independent samples to reach knowledge of the significance of the differences between the two groups (with higher scores with lower scores), for each of the paragraphs The scale, which was calculated based on the Statistical Bag for Social Sciences (Spss), and the value of the significance level (sig) was considered a statistical function less than (0.05). Table (3) shows the test results for all items.

Table (3)

It shows the arithmetic mean and standard deviation of the upper and lower groups, the calculated t-value, and the statistical significance of the strategic renewal scale.

т	upper lir	nits 50%	minimu	im 50%	1(4)		Moral significance
1	S	p±	S	p±	value (t)	significance level	
1	4.42	.728	3.74	1.33	3,214	.0010	characteristic
2	4.14	1.28	3.21	1.15	3,413	.0020	characteristic
3	4.38	.723	3.39	1.13	5,345	.0000	characteristic
4	4.83	.418	3.47	1.20	7,661	.0000	characteristic
5	3.94	1.08	2.82	1.09	5,318	.0000	characteristic
6	4.59	.856	3.02	1.30	7,024	.0000	characteristic
7	4.51	.925	3.26	1.39	5,423	.0000	characteristic
8	4.56	.608	3.07	1.41	6,931	.0000	characteristic
9	4.51	.612	3.44	1.07	6,054	.0000	characteristic
10	4.52	.731	2.91	1.24	7,965	.0000	characteristic
11	4.72	.610	3.31	1.31	7,336	.0000	characteristic
12	4.28	.832	2.78	1.31	7,374	.0000	characteristic
13	4.47	.644	3.54	1.02	5,484	.0000	characteristic
14	4.74	.483	3.49	1.36	6,204	.0000	characteristic
15	4.51	.703	3.05	1.09	8,181	.0000	characteristic
16	4.85	.382	3.67	1.02	7,782	.0000	characteristic
17	4.58	.700	3.46	1.26	6,389	.0000	characteristic
18	4.27	.832	3.26	1.07	5,356	.0000	characteristic
19	4.36	.787	3.44	0.96	5,178	.0000	characteristic
20	4.53	.608	3.43	1.21	6,507	.0000	characteristic
21	4.47	0.57	3.48	1.17	5,355	.0000	characteristic
22	4.02	.990	3.43	1.39	2,619	.0100	characteristic
23	4.66	.476	3.31	1.25	7,186	.0000	characteristic
24	4.37	.799	3.24	1.23	6,003	.0000	characteristic
25	4.62	.564	3.42	1.01	7,541	.0000	characteristic
26	4.64	.528	3.53	0.97	6,421	.0000	characteristic
27	4.64	.589	3.56	1.17	6,192	.0000	characteristic
28	4.47	.731	3.66	1.03	4,530	.0000	characteristic

When analyzing the results of the scale items, we found that the value of the significance level (sig) for each paragraph with a level of significance (0.05) and a degree of freedom (54). less than 0.05.

Table (4)

It shows the arithmetic mean and standard deviation of the upper and lower groups, the calculated value of t, and the statistical significance of the measure of strategic sovereignty.

т	upper lin	nits 50%	minimu	ım 50%	x_{1}	aignifican as laval	Moral significance
1	S	p±	S	p±	value (t)	significance level	
1	4.81	0.39	3.74	1.16	4,549	0.000	characteristic
2	4.66	0.67	3.56	1.25	4,055	0.000	characteristic
3	4.94	0.19	4.15	0.88	5,032	0.000	characteristic
4	4.62	0.62	3.74	1.05	3,748	0.000	characteristic
5	4.35	0.74	3.41	1.11	4,611	0.000	characteristic
6	4.34	0.78	3.18	1.00	3,762	0.000	characteristic
7	4.58	0.64	3.74	1.22	2,778	0.003	characteristic
8	4.23	0.93	3.26	1.12	3,414	0.001	characteristic
9	4.76	0.50	4.11	0.64	4,244	0.000	characteristic
10	3.78	0.37	3.82	0.97	4,203	0.000	characteristic
11	4.71	0.42	2.88	0.83	5,354	0.000	characteristic
12	4.59	0.50	3.59	0.88	5,190	0.000	characteristic
13	3.73	0.52	3.12	0.99	3,790	0.015	characteristic
14	4.45	0.64	3.96	1.01	2,080	0.043	characteristic
15	4.62	0.49	4.14	0.82	2,634	0.010	characteristic
16	4.49	0.44	3.75	1.34	3,720	0.000	characteristic
17	4.73	0.74	3.59	1.35	2,739	0.009	characteristic
18	4.53	0.65	3.91	0.77	4,131	0.000	characteristic
19	4.24	1.02	2.93	0.81	2,315	0.031	characteristic
20	3.48	0.34	3.07	0.46	2,422	0.044	characteristic

When analyzing the results of the scale items, we found that the value of the significance level (sig) for each paragraph with a level of significance (0.05) and a degree of freedom (54). less than 0.05.

The internal consistency of the two research measures

The researcher extracted the internal consistency index by relying on the simple correlation coefficient (Pearson) between each of the score of each paragraph and the total score of the scale, the score of the paragraph with the total score of the dimension, the total score of the dimension with the total score of the scale, and for all members of the same building and numbers of (86) President and member of the sports federations, while ensuring internal consistency by:

First: The correlation between each of the paragraph score and the total score of the field and scale for the two research scales:

To find this relationship between two indicators (the degree of the paragraph and the total degree of the dimension or scale), the researcher used the simple correlation coefficient (Pearson) in order to reach the extent to which the moral significance of the correlation coefficient was achieved between the degrees of the (86) members of the sample, on each of the paragraphs The two research scales (strategic innovation and strategic sovereignty) and

their total scores for the scale by using the (R) test, which showed that all the items were statistically significant because the calculated value for all the items for the two scales of the study was greater than the tabular value of (0.196), in addition to that All levels of significance were less than (0.05) at a degree of freedom (84), and the table (5,6) below shows the correlation coefficients between each of the paragraph score and the total score of the dimension and scale.

Table (5)

It shows the correlation coefficient between the score of the paragraph and the total score of the total sum of the dimension and the scale of the strategic renewal scale

Т	to link dimension	sig value	indication	Т	Paragraph correlation with scale	sig value	indication
1	0.496	0.002	morale	1	0.350	0.000	morale
2	0.578	0.000	morale	2	0.521	0.000	morale
3	0.485	0.000	morale	3	0.356	0.00	morale
4	0.392	0.000	morale	4	0.292	0.003	morale
5	0.593	0.000	morale	5	0.524	0.000	morale
6	0.654	0.000	morale	6	0.506	0.000	morale
7	0.438	0.000	morale	7	0.455	0.000	morale
8	0.559	0.000	morale	8	0.387	0.002	morale
9	0.611	0.000	morale	9	0.512	0.000	morale
10	0.454	0.000	morale	10	0.306	0.002	morale
11	0.517	0.000	morale	11	0.493	0.000	morale
12	0.601	0.000	morale	12	0.553	0.00	morale
13	0.784	0.000	morale	13	0.493	0.003	morale
14	0.532	0.010	morale	14	0.456	0.000	morale
15	0.517	0.000	morale	15	0.502	0.000	morale
16	0.569	0.000	morale	16	0.418	0.000	morale
17	0.475	0.000	morale	17	0.381	0.000	morale
18	0.610	0.000	morale	18	0.396	0.00	morale
19	0.539	0.000	morale	19	0.363	0.003	morale
20	0.362	0.030	morale	20	0.603	0.002	morale
21	0.698	0.000	morale	21	0.472	0.000	morale
22	0.571	0.000	morale	22	0.323	0.001	morale
23	0.653	0.000	morale	23	0.467	0.000	morale
24	0.693	0.000	morale	24	0.444	0.000	morale
25	0.588	0.000	morale	25	0.596	0.000	morale
26	0.660	0.000	morale	26	0.527	0.000	morale
27	0.636	0.000	morale	27	0.283	0.004	morale
28	0.622	0.000	morale	28	0.357	0.000	morale

Table (6)

It shows the correlation coefficient between the degree of the paragraph and the total score of the total sum of the dimension and scale of the measure of strategic sovereignty

Т	T Paragraph link sign to dimension value		indication	Т	Paragraph correlation with scale	sig value	indication
1	0.430	0.000	morale	1	0.581	0.000	morale
2	0.534	0.000	morale	2	0.664	0.009	morale
3	0.588	0.000	morale	3	0.420	0.000	morale

4	0.547	0.000	morale	4	0.536	0.000	morale
5	0.612	0.000	morale	5	0.539	0.000	morale
6	0.656	0.000	morale	6	0.458	0.000	morale
7	0.754	0.000	morale	7	0.499	0.000	morale
8	0.675	0.000	morale	8	0.444	0.000	morale
9	0.717	0.000	morale	9	0.644	0.000	morale
10	0.556	0.000	morale	10	0.641	0.000	morale
11	0.310	0.001	morale	11	0.667	0.007	morale
12	0.289	0.004	morale	12	0.309	0.002	morale
13	0.336	0.000	morale	13	0.358	0.010	morale
14	0.642	0.000	morale	14	0.480	0.000	morale
15	0.703	0.000	morale	15	0.590	0.000	morale
16	0.723	0.000	morale	16	0.489	0.000	morale
17	0.694	0.000	morale	17	0.561	0.000	morale
18	0.635	0.000	morale	18	0.431	0.000	morale
19	0.465	0.000	morale	19	0.674	0.006	morale
20	0.653	0.000	morale	20	0.421	0.000	morale

Second: the correlation between the total score for each dimension and the total score for the scale.

The process of finding this kind of consistency is done through the use of the Pearson correlation coefficient between each of the total degree of the dimension with the total degree of each measure of the two research measures, as the coefficient (R) was used, which in turn showed the significance of all correlation coefficients, because the value of (R) calculated to be greater than its tabular value of (0.226), at a degree of freedom (82), and a level of significance (0.05), and it was found that all dimensions are statistically significant, and Table (7) shows that.

Table (7)

Shows the correlation between the scores of the dimensions of the two research scales and the total score for each scale and the value of (R).

	dimensions	correlation coefficient	SIG value	indication
Stratagia non avval	exploration	0.637	0.000	morale
Strategic renewal	Entrepreneurship	0.756	0.000	morale
	Opportunity investment	0.794	0.000	morale
	Leadership	0.814	0.000	morale
	sphere of influence	0.896	0.000	morale
strategic	Competitive	0 783	0.000	morale
sovereignty	composition	0.705		
	competitive pressure	0.776	0.000	morale

Validity of the two search criteria:

The researcher relied on my method of finding honesty in order to confirm the validity of the two research measures:

First: The validity of the content (the validity of experts and specialists): This measure of validity was achieved through what was presented by the researcher to the two research measures (strategic renewal, strategic sovereignty), from paragraphs specific to each dimension

and its alternatives and instructions to a group of experts and specialists in the field of sports management To show the validity of each of the paragraphs of each dimension of the scale. Second: Structural validity: This measure of validity was achieved for the two research scales by relying on the statistical analysis of all the special paragraphs for each of the two scales, by finding the discriminatory ability by the two end groups and relying on it to keep the paragraphs with high, good and acceptable discrimination, in addition to that finding The internal consistency of the paragraphs by extracting the distinction of the paragraphs and the correlation between the paragraph with the total score of the dimension and the scale and the relationship of the total score of the dimension with the total score of the scale.

The stability of the two research measures: The researcher did the following

First: Midterm segmentation: The researcher divided the paragraphs of each scale into two parts (individual and even paragraphs, each representing a group), as this method represents providing us with a consistent scale with regard to content sampling.

Second: Cronbach's alpha coefficient method: The researcher adopted another method in calculating stability, and some consider it to be calculating stability from the rest of the methods used in it, which is the (Cronbach's alpha) method.

The Strategic Renewal Scale: The researcher calculated the midterm segmentation by dividing the items of the scale into two odd and even groups (i.e. 14 odd items and 14 even items equally). Before conducting the correlation process, the researcher calculated the correlation (Pearson) for each of the four dimensions. In addition to that, he calculated the correlation coefficient (Pearson) for the scale as a whole, as the stability coefficient reached half of the test (0.782), and in order to obtain complete stability for the test, he applied the (Spearman-Brown) equation, as the stability coefficient reached (0.821), which is a high value It indicates the stability of the scale. The researcher also calculated the (Alpha Cronbach) coefficient for the four domains of the scale, in addition to that, he calculated the (Alfa Cronbach) coefficient for the scale as a whole, whose value was (0.84), which indicates that the scale has a high correlation coefficient.

Strategic Sovereignty Scale: The researcher calculated the half-partition by dividing the items of the scale into two odd and even groups (i.e. 10 odd items and (10) even items equally, and before conducting the correlation process, the researcher calculated the correlation (Pearson) for each of the three dimensions In addition to that, he calculated the correlation coefficient (Pearson) for the scale as a whole, as the stability coefficient reached half the test (0.764), and in order to obtain complete stability for the test, he applied the (Spearman-Brown) equation, as the stability coefficient reached (0.784), which is the value of Good and shows stability.

The researcher also calculated the three (Cronbach's alpha) coefficient for the scale, in addition to that, he calculated the (Alpha Cronbach) coefficient for the scale as a whole, whose value was (0.861), which indicates that the scale has a high correlation coefficient.

Applying the two research criteria to the application sample:

The researcher conducted the process of applying the two research criteria on a group of (40) heads and members of sports federations, for the period from corresponding to (4/2/2023) until Saturday (4/29/2023).

Statistical means

The researcher used the statistical package (SPSS) to process the data.

Presentation, analysis and discussion of the results:

Presenting the results of the two research measures (strategic innovation and strategic sovereignty) in the application sample

Table (8)

It shows the arithmetic mean, standard deviation, hypothetical mean, and t-value for the research sample

Т	the scale	sample numbe r	Arithmeti c mean	standard deviatio n	hypothetica l mean	Calculate d (v) value	sig valu e	Mora 1
1	Strategic renewal		118.65	11,091	84	26,267	0.00 0	moral
2	strategic sovereignt y	40	87.31	8,683	60	23,858	0.00 0	moral

Through the above table, which shows that the responses of the application sample, which was represented by the heads and members of the sports federations, in the extent of their vision towards the strategic renewal of the federations, which showed that the heads of the sports federations have a good vision for change, and it was inferred by comparison between the arithmetic mean of the value of strategic renewal and its hypothetical mean. , the calculated value of (t) and the value of sig, which was less than 0.05, and this indicates that the enjoyment of the heads of the federations of strategic renewal results from the possession of these leaders of a sound vision of all leadership practices, which was built on the correct collection of knowledge of the institution and the appropriate exploration of it, as well as the distribution and sharing of this knowledge Where is that exploration Associated by changing not familiar so that investigation balance effective between absorb learning the new and investment what Existing we've got from appreciate it _ basic to achieve renewal strategic (Stienstra , 2008: 31).

so that Benefit from sharing Presidents of sports federations from during response quick and orientation towards lightness the movement The strategy And share in systems complex from Okay Contribute in renewal strategic and building Sports organizations and federations are characterized by being agile strategically Working my paternal uncle investigation exchange intellectual with group wide from competencies and techniques existing.

The organizations consummate in Our time Prepare Sovereignty Strategic strategy _ from most important needs cutting edge And from priorities

friends goals, they are attempt to create Capacity and keep on her and submit services better from competitors, van success This is amazing efforts competitiveness may be Lead to Strengthen worth it And her sovereignty The strategy in a form strong in area Industry (D'Avenie, 1999: 127).

While the configuration competitive As the frame To download Wallace strategy aims to Sports federations and organizations And benefit from points Power and weakness and investment opportunities And get rid from Threats, ie Swot representation and model _ powers The five . Porter

And done evaluation this the frame from during the performance The economist and orientation organizational to invest resources internally

and externally or synthesizer between Monday from during cooperation competitive to give Sports Federation a path new in Shade rivalry the new.

"As the organized effort aimed at developing and investing the administrative thought of human resources and the capabilities available in sports federations through strategic sovereignty and generating them from their internal and external sources and how to organize them properly and store them, and work on the optimal distribution and sharing among the

members of the federation and using it to create new knowledge and apply it in all Various administrative activities such as decision-making, planning, organizing and problem-solving, and thus contribute to the development of the institution's performance level.

Presenting the results of the correlations between the strategic renewal and the strategic sovereignty of the heads of sports federations

Through the results obtained by the researcher, there is a high correlation between the measure of strategic renewal and the measure of strategic sovereignty, and the table below shows that Table (9)

The values of the correlation coefficient between knowledge management and performance efficiency of the model-building sample

т			the goals	The nature of	Ci Ci	orrelation oefficient	Statistical
1			the scale	the link	calculated	SIG value	significance
1	X	Strategic strategic sov	renewal vereignty	Pearson	0.861	0.000	moral

Table 9, which shows the values of the correlation between the variable (strategic renewal) and the other variable (strategic sovereignty) amounted to (0.861), and the value of the significance level accompanying it came by (0.000), and this indicates that the correlation is significant.

Conclusions

- 1. Building and applying a measure of strategic renewal for the heads of sports federations in Iraq
- 2. Building and applying the measure of strategic sovereignty for the heads of sports federations in Iraq
- 3. Most of the heads of sports federations in Iraq seek what achieves their goals and strives towards achievements, and this requires real intentions for change.
- 4. There is a significant correlation between the strategic renewal and the strategic sovereignty of the heads and members of sports federations in Iraq.

Recommendations

- 1. The researcher recommends the necessity of conducting similar studies and on other samples due to the importance of such studies aimed at finding a competitive advantage and investing energies because they have an effective reflection on the effectiveness of sports federations.
- 2. The researcher recommends the necessity of conducting special administrative courses for the heads and members of sports federations and developing their work according to the capabilities of each federation and its human, material and other capabilities.
- 3. The researcher recommends a shift towards strategic management because of the quick results it achieves in achieving the goals.
- 4. Getting rid of the bureaucratic management in the management of institutions, clubs and sports federations, as they work on a professional system or professional leagues, and this requires a great effort at work.

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