

# Analytical study of the management of Baghdad sport clubs according to the comprehensive quality requirements from the point of view of the of the board of directors members

Asst. Prof. SUHAIR METEAB MUNAF<sup>1</sup>

## **Abstract**

*The lack of correct and effective practice of these functions leads to the failure of the administrative process and the failure to achieve the desired goals, and we should think about how sports clubs are managed in light Comprehensive quality standards in order to help sports clubs administrations in how to achieve their sporting goals in contributing to preparing the Iraqi society in sports through club management and providing material and human capabilities, and this prompted the researcher to conduct an analytical study for club management in accordance with the comprehensive quality requirements of Baghdad clubs . The research aims to amend the club management scale in accordance with the comprehensive quality requirements of Baghdad clubs, and then identify club management according to the overall quality requirements of the research sample. To achieve the goals of research used the researcher of the curriculum descriptive either research sample consisted of clubs characterized by diversity as well as activities it is a great club and they ( the police, Karkh, army, Zora, Air Force, students, oil, Baghdad Municipality, electricity, industry) by ( 100) member and then the researcher to specify the search scale tool clubs management according to the requirements of the overall quality and then modify it as it became (71) , paragraph (out of 89) and then extracted the scientific basis of honesty and consistency, objectivity , and after it became the standard is ready , the researcher applied to the sample application of the number ( 48) and then the researcher unloaded results processed after obtaining the results concluded the researcher several conclusions , including: lack of use of clubs for considerations of circuit clubs in accordance with the overall quality requirements . Adoption of res talks to learn about the reality of clubs management according to the requirements of the overall quality.*

**Keywords:** Total Quality, Clubs, Management

## **Introduction**

Management has become in this era one of the important pillars, so those in charge of it were keen on discovering an achievement, activity, or change as well as the events of mathematical, economic and social development. The advanced management needs to use scientific methods in planning, organizing, directing and controlling in order to achieve the optimal use of the available resources and capabilities and raise the production efficiency to its maximum limits. (Aziz, 1996) Therefore, management is the key to the future to achieve the goals and since management is an imperative necessity to manage collective work, modern management plays a vital role in Directing institutions and organizations in all their fields and specializations, thus management has become a basic process on which all bodies depend. Institutions and bodies, including sports clubs, have become in dire need of a wise management that understands its work and its requirements and interacts with it in order to accomplish tasks with minimal effort and time and with high efficiency. Institutions that rely on old intellectual foundations and that believe that the function of management is to organize resources and employ them at home to achieve results abroad they will not be

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<sup>1</sup> University of Baghdad /College of Physical Education and Sport Sciences/ [suhir.mutib@gmail.com](mailto:suhir.mutib@gmail.com)

able Resilience in a world dominated by competition, constant change and modern technologies. (*Bayol, 1996*)

### **Literature review**

Many of our institutions have resorted to adopting an administrative method that has proven its effectiveness in improving its returns including comprehensive quality, because it combines many ideas in management strategies and the development and change of administrative work by spreading the culture of quality and developing in order to achieve administrative integration. Through the above and in the light of the reported field researcher observation of noted t that the administrative process is functioning at various degrees, does not lead to achieving the goals set for sports clubs in Baghdad The researcher believes that the success of the administrative process is achieved through the good and effective application of the basic functions of management represented in the light of comprehensive quality standards. (*Hassan, 2003*) The lack of correct and effective practice of these functions leads to the failure of the administrative process and the failure to achieve the desired goals, and we should think about how sports clubs are managed in light Total quality standards in order to help sports clubs departments in how to achieve their goals in sports contribute to the preparation of society Iraqi athletes through the clubs management and the provision of material resources and human, and this is prompting a researcher of a study of analytical not clubs circuit according to the requirements of the overall quality of the clubs of Baghdad. (*Faiq, 2004*)

### **Methodology**

*The research aims:* to amend the scale of club management according to the comprehensive quality requirements of Baghdad clubs, and then to identify club management in accordance with the requirements of the comprehensive quality of the research sample.

*Method and tools:* Use the T researcher of the curriculum descriptive survey manner and was to determine the research community of members of the governing bodies of clubs Baghdad (the police, the Baghdad Municipality, Industry, Karkh, the army, Zora, Air Force, Al - Hussein, Suleikh, young, Kadhimiya, students, trade, border , Lines, torch, justice, electricity, oil, Abu Ghraib, Taji, electrical industries, Mahmudiyah, freedom, victory and peace, Al-Atheer, Diyala Bridge, youth of work, Al-Arabi, cities, Rusafa, Tarmiyah, my country, Haifa, viewing, nationality, refineries, Railways, tourism, engineers, housing, administration, communications, post, civil defense, police mechanisms, youth of justice) which number (48) clubs and (480) members. As for the research sample, it consisted of clubs that are distinguished by the diversity of activities as well as clubs. They are (the police, Al-Karkh, the army, Al-Zawraa, the air force, students, oil, the Municipality of Baghdad, electricity, and industry) by (100) members and a percentage ( 20.83 % ) of the research community. The sample was divided into (12) individuals for the survey sample. and (40) an individual sample adjustment scale, and ( 48 ) to an individual sample application.

*Procedures for implementing field research steps:* Procedures for amending the scale of club management in accordance with the requirements of comprehensive quality (*Al-Shafei, 2003*) through the researcher's review of previous studies and research, I found several standards, but they passed on for a period of time, and they were used on societies and clubs other than Iraqi clubs. Therefore, the researcher reviewed the scale and its paragraphs and made sure that he needed to amend some of these paragraphs or not, and then presented it to experts and specialists. And then approve it and distribute it to the amendment sample to extract the scientific basis for it.

*Preparation of scale paragraphs:* After the identification of areas of the scale of those in charge, the height of the researcher numbers to identify areas with the scale and paragraphs identify alternatives proposed to answer as the number of paragraphs reached the scale as the initial ( 89 ), paragraph, and the researcher using the method of selection of the three (Likert) Has been developed as a measure three - graded ( OK, OK somewhat, not OK ) were arranged ladder starting grades (3) , (2), (1) and it The researcher to take into account the following aspects in the formulation of the scale : Each field should have its own paragraphs. That the paragraphs of each field express the theoretical definition of the field.

The paragraph should have only one specific meaning. That is the paragraphs have clear meaning and understandable words.

*Determine the validity of paragraphs:* The two researchers presented the scale to a group of (29) experts and specialists in the field of sports management, testing and measurement in the sports field for the purpose of reviewing the scale's paragraphs, their suitability and validity, expressing observations and amending or deleting the inappropriate paragraphs, and through a box like any, the scale became ( 71 ) Paragraph of the original ( 89 ) paragraphs, meaning ( 18 ) paragraphs distributed into ( 5 ) areas of Appendix ( 3 ) Club Management Scale in accordance with the overall quality requirements in the initial form, and

*Experience exploratory:* The researcher applying the exploratory experiment on a group of members of the administrative bodies in the clubs of Baghdad's 12 members at the headquarters of their work, showing accepted the sample of scale through the clarity of instructions and easy to understand paragraphs and clarity was t faced researcher Tan or team assistant any cons or obstacles. It was applied with the help of the working team assisting in the amendment sample, which numbered (40) members of the administrative bodies, and after completing the implementation of the main experiment, the researcher arranged the scale forms and corrected them and recorded the results in preparation for their analysis. Statistically, some descriptive statistics have been found for the sample .

*The psychometric characteristics of the Club Management Scale according to the overall quality requirements:* The psychometric properties include a measure of the ability of the scale is prepared to measure e also includes the ability to measure the scale of the phenomenon of an acceptable degree of accuracy or less mistakes as possible (*Awada, 1998*)

*Validate scale :* Validity is that the test measures the ability, trait, or aptitude that the test is designed to measure, that is, it actually measures what it intends to measure (*Radwan, 2009*) as the researcher relied on several types of validity to verify the validity of the two measures.

*Validate the content:* Check T. Alpurge him of this kind mediated by rational analysis of the content of the scale and determined based on the provisions of the subjective, there are two types of honesty are honesty and truthfulness in -kind virtual.

*Virtual validity:* You may check this a kind of honesty and identified paragraphs of the scale with the help of a group of experts, management of sports, testing and measuring the extension (2), it has been asked to each arbitrator to determine the validity of each phrase (suitable, not suitable) and appropriate adjustment of the paragraphs in proportion to the sample used, as explained Nose.

*Discriminatory ability of paragraphs:* To verify the distinctive ability of the paragraphs whose paragraphs are at the forefront, the value must be (TA function between the results of the upper and lower group of the statistical analysis sample on each of the paragraphs (*Hussein, 2008*).

Thus arranged scores of each paragraph in ascending order of the lowest to the highest degree were selected ( 50 %) of the lower grades and ideals of higher grades and a for 50 % of the senior group and 50 % of the

group minimum is the best percentage we get through which the highest distinction transactions . After treating the results statistically, it was found that the paragraphs are true and valuable (Sig) The value of significance to be significant if  $<$  of 0.05 to the degree of freedom (38). It is evident that all the scale paragraphs have the ability to distinguish between the upper and lower levels, so no paragraph was deleted from the scale. It becomes clear to us that the number of the scale paragraphs is (71) paragraphs and it is clear that all the paragraphs are statistically significant.

*Half-segmentation method:* This method measures the internal homogeneity of the scale paragraphs, as this homogeneity indicates the extent of consistency in performance and stability when answering all the paragraphs, as this method is based on the calculation of the correlation coefficient between the scores of individuals on the two halves of the test and correcting the value of the coefficient calculated with the equation has been adopted The researcher on the data of the sample of the main experiment of modification of (40) individuals in the calculation of stability in this way, as the statistical bag for social sciences was used (Spss)The items of the club management scale were divided according to the requirements of total quality into two parts, then the correlation coefficient between the total scores of the extract was extracted representing a stability of the half of the test which is ( 0.532) and in order to obtain the reliability coefficient for the test as a whole, the equation was used to correct the correlation coefficient and after the correction it became The coefficient of stability (0.761), a high coefficient of stability can only reliance on it to assess the stability of the test. The researcher extracted the stability factor by Fakronbach, relying on the sample data for modification, and extracted the stability factor whose value for the scale was (0.698), which is a high stability factor that can be trusted to estimate the stability of the test.

*Objectivity:* If the questionnaire is adjusted, it will be characterized by objectivity as it is far from interfering with the researcher himself and his opinions, and this is confirmed by a number of specialists (by the extent of the examiner's freedom from subjective factors. Therefore, the two measures of the method developed for the research are considered objective because there is a correction key to alternatives to the answer. The main experience of applying the club management scale according to the comprehensive quality requirements: After it became the standard is intended for the application of his image final applied researcher with the help of assistant team standard sample application totaling (48) member of the administrative

**Results**

**Table (1) it shows the arithmetic mean, standard deviation, and value (T) And the hypothetical mean of the scale of club management according to the requirements of total quality**

indication	Error level	Values T C calculated	Hypothesiz ed mean	skewers	standard deviation	The arithmetic mean of the sample	the number
Immoral	.425	.805	142	-.083-	7.70532	142.8958	48

**Moral From (0.05) degree of freedom (47)**

**Table (2) The arithmetic mean, standard deviation, and value (T) The calculated and the significance value and the type of difference for the field of data clubs management in accordance with the overall quality requirements**

the field	Arithmetic mean	standard deviation	T (Values) Calculated	Significance value	The type of difference
Planning	27.7708	3.28271	-484	.631	Immoral
The hypothetical mean of the field			28		
Organization	24.5417	2.51767	1.491	.143	Immoral
The hypothetical mean of the field			24		
Guidance	18.6250	2.31209	1.873	.067	Immoral
The hypothetical mean of the field			18		
Censorship	24.3750	3.14626	.826	.413	Immoral
The hypothetical mean of the field			24		
Requirements for the application of total quality management	47.5833	4.22673	- .683-	- .683-	-.683-
The hypothetical mean of the field			48		

### Discussion

The researcher finds that there is no significant difference between the hypothetical and arithmetic mean of the scale and the areas of club management in accordance with the requirements of total quality, as the researcher attributes that to the lack of these clubs to many of the ingredients that qualify them to operate according to a good standard, not to mention the material and moral conditions that pass. In countries it affects in one way or another quality of the performance of these clubs. The researcher also attributes the poor choice of the cadres working within these clubs. One of the main reasons that led to this is that "in total quality management it is an integrated management approach from many aspects that must be applied in a manner. holistic and in favorable internal conditions" (Hartmann, 1996), the majority of the circuits of Iraqi clubs in general and clubs Baghdad, in particular, also lacked knowledge and their ability as well as poor planning of internal activities and external and the lack of coordination between them to draw the goals desired it considers the researcher that a good application to manage *Total quality*: Availability of appropriate means of communication to transmit information and real data to higher management, provide an element of leadership for workers and choose an appropriate approach to quality management Comprehensive, where must comply with the entrance of quality management as comprehensive as mentioned quality scientists to identify a clear vision of the institution and to find leadership that makes this a real vision " to determine the overall clarity and accuracy of quality management requirements: This helps the enterprise management to recognize their willingness and capacity to implement programs and activities of quality management and the appropriate climate for the application of quality management in the enterprise by providing technical and material resources necessary facilities and the creation of all the institution or members of the organization psychologically at different organizational levels to understand and accept the concepts and practices associated with the management of the overall quality" (Aravat 2004) As for areas see the researcher that planning significant differences did not appear because the goals of the club are not are characterized g clearly meaning and concept, as well as providing the necessary time to implement sports programs, as well as ignorance of the departments of budgets estimated for these activities and not to be divided into large operations and small with blurry these clubs administration's policy" that It

includes a clear definition of the time period required for implementation” (*Latif, 1995*) As for the organization, the same results appeared, as the researcher attributes that the organizational structure that is basically built" defining the goals and aspects of the activity necessary to achieve the club's goals, determining the scope of supervision for each position within the organizational structure of the club's administrative units. The organizational structure of the club must be built that takes a hierarchical character. Participate in setting the structure." Organizational management of the club, participating in the job description of the club management, delegating the authorities to assistants and auxiliary units to achieve the required goals, and this corresponds to the study entitled a comparative study between the quality of service provided in each of the private and private clubs using the gap method, and one of the most important results is that there is a difference between the beneficiaries' perceptions of the service provided in private and private clubs" that organization is considered one of the administrative processes after planning and this importance is due to what the organizing process includes From highlighting the reality of the current situation before the administrative in terms of the method of work, and then it is possible to reconcile the goals set with the goals of the employees of the organization through division of work, distribution of specializations and responsibilities, and coordination between them in a framework of cooperation” (*Ali, 1999*) The researcher also considers the sample’s lack of the orientation process that was not based on correct practical steps that exploit the human energy of club members and jobs that are likely to lead to quality in performance, “since guidance is the administrative function that is concerned with guiding subordinates and observing them while they perform the required tasks” (*Hamed, 2000*) If we look at the reality of the clubs, we see that they are compatible with the non-intangible results they have shown in the field of control. “Control is the essence of the administrative process. It needs in its activities to ensure that the plans have been implemented and that the desired results have been achieved. All activities that need financing and production control need the control process and the exercise of the control function. It is the responsibility of every director in charge of implementing the plans. (*Askar, 1987*) as for the overall quality requirements, the researcher explained them through the above.

## Conclusions

1. It has been reached modified scale clubs management according to the requirements of the overall quality, and tastier will be (71) paragraph.
2. Few clubs use considerations of circuit clubs according to the requirements of the overall quality.
3. Leading clubs management in accordance with the requirements of the overall quality of an important role in the change and development of sports clubs.
4. The application of the scale by sports clubs continuously to identify the level that reached him
5. Emphasizing on the scale of club management in accordance with the requirements of comprehensive quality, exchanging ideas and information continuously, and trying to reformulate it in a way that serves it.
6. Adoption of res talks to learn about the reality of clubs management according to the requirements of the overall quality.
7. The scale can be applied the scale to other samples.

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